Our Future

Investing In
A Letter From Our CEO

The opening weeks of the 2012-2013 fiscal year saw us in an apparent fight for our very life as an organization, after disastrous budget changes were pushed through in the final minutes of the 2012 legislative session. Almost in the blink of an eye, state programs that had for years buoyed quality for thousands of Missouri children were gone: Accreditation Facilitation, gone; Early Head Start-Child Care Partnerships, gone; support for stay-at-home parents, gone; grants to start-up or expand new spaces for infants and toddlers, gone. Parents As Teachers sliced to a third of its former funding, and the Missouri Preschool Project left with remnants of its former funding, which also eliminated state funding for our T.E.A.C.H. MISSOURI program.

Together with our regional agencies—Council of Churches of the Ozarks in Southern Missouri, the LUME Institute in Eastern Missouri, and The Family Conservancy in Western Missouri—and other partners like Missouri Head Start Association, First Chance for Children, and Missouri Coalition of Children’s Agencies, we rose up and shouted, “NOT ON OUR WATCH!”

Our advocacy efforts with these partners gained additional traction from other activities across the state. Columbia voters passed a special sales tax levy to generate $6.5 million annually for children and youth. Governor Nixon publicized early care and education in his inaugural address. A public awareness campaign in St. Louis engaged the community with the Are You Smarter than a Preschooler quiz? Kansas City business leaders partnered with associates in other communities to advance early care. Springfield began development of its Every Child Promise initiative. The Missouri Chamber of Commerce and Industry elevated early education in its policy platform.

Within this landscape, in which so much had been lost, the Child Care Aware® of Missouri Board of Directors began development of a new strategic plan. We celebrated our history and also turned in new directions, seeking to simultaneously retain the best of what we have been and build a new vision for our future work. The results included:

- First-time funding for T.E.A.C.H. MISSOURI from the PNC Bank Foundation
- A prestigious opportunity for national pilot funding from the Centers for Disease Control, to implement Taking Steps for Healthy Success, a program to promote healthy environments and policies at early care and education centers
- Addition of new assets to the database we use to help families find programs for their children
- Publication of our first report on the supply of early care and education in Missouri
  - More community requests for our data, and more requests from first-time users
  - The validation of our success through a 100%-compliance monitoring of our Department of Social Services (DSS) contract
2013 BOARD OF DIRECTORS

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Margo Heger Smith
Child Care Aware® of Eastern Missouri

Sarah Kirschner
LUME Institute

Carol Mertensmeyer
ParentLink and MU School of Education, School and Counseling Psychology

Dean Olson

100% Board Giving

NETWORK MEMBER AGENCIES

Child Care Aware® of Central Missouri,
1715 W. Worley
Columbia, MO 65203
(573) 445-5437 or (800) 243-9685
www.mo.childcareaware.org

Child Care Aware® of Eastern Missouri,
a program at LUME Institute
6646 Vernon Avenue
St. Louis, MO 63130
(314) 726-0148 or (855) 244-5311
www.lumeinstitute.org

Child Care Aware® of Southern Missouri,
an Operating Agency of Council of Churches of the Ozarks
1710 E. Chestnut Expressway
Springfield, MO 65802
(417) 887-3545 or (800) 743-8497
www.ccochildcare.org
Our Programs:

Preventing Child Abuse & Neglect

By the Numbers:

1184 HOURS OF TECHNICAL ASSISTANCE

459 INDIVIDUALS TRAINED

48 PROGRAMS IMPACTED

11% INCREASE IN KNOWLEDGE

144 HOURS OF TRAINING

5700 CHILDREN IMPACTED

This is one of the best trainings that I have experienced. The instructor and participants were sharing ideas that were so thought provoking. The small group size allowed for extra sharing and training.

- Columbia, MO Training Participant
Developing college curriculum based upon the Strengthening Families™ Framework:

17 COLLEGES SURVEYED FOR NEED

9 COLLEGES PARTICIPATED IN THE CURRICULUM DEVELOPMENT

Three Rivers College
State Fair Community College
Jefferson College
East Central College
St. Louis Community College
Moberly Area Community College
Missouri State University—West Plains
St. Louis Community College—Meramec
North Central Missouri College
Moberly Area Community College

5 STRENGTHENING FAMILIES™ PROTECTIVE FACTORS:

- Parental Resilience
- Social Connections
- Knowledge of Parenting and Child Development
- Concrete Support in Times of Need
- Social and Emotional Competence of Children

PILOTED BY

12 INSTRUCTORS

AT

8 COLLEGES

MORE THAN 150 TEACHERS

TRAINING
Our Programs:

By the Numbers:

**EDUCATION:**
124 CONTRACTS SERVED

**RETENTION:**
98% RETENTION OF EARLY CHILDHOOD TEACHERS IN THE SCHOLARSHIP

**PARTNERSHIP:**
71 CENTERS AND FAMILY CHILD CARE PROGRAMS WORKING WITH T.E.A.C.H. MISSOURI TO IMPROVE EARLY CHILDHOOD EDUCATION

**SCHOLARSHIP:**
MORE THAN $138,000 TO MISSOURI COLLEGES

**COMPENSATION:**
8.21% INCREASE IN SALARY FOR TEACHERS

**COMPLETION:**
RECIPIENTS ATTENDED 26 MISSOURI COLLEGES AND UNIVERSITIES WITH 16 EARNING DEGREES

**QUALITY IMPROVEMENT:**
IMPROVING QUALITY FOR MORE THAN 1750
The Goals of the T.E.A.C.H. MISSOURI Scholarship:

To improve the quality of early childhood care and education BY
Increasing the education level of early childhood educators AND
Increasing the compensation for early childhood educators THEREBY
Increasing the retention rate of early childhood educators THUS

2013 College and University Partners

2-Year Colleges
Crowder College
East Central College
Jefferson College
Metropolitan Community College
Mineral Area College
Missouri State University—West Plains
Moberly Area Community College
North Central Missouri College
Ozarks Technical Community College
St Charles Community College
State Fair Community College
Three Rivers Community College

4-Year Colleges and Universities
Central Methodist University
Fontbonne University
Harris-Stowe State University
Lincoln University
Missouri Baptist University
Missouri Southern State University
Missouri State University
Missouri Western State University
Park University
Southeast Missouri State University
University of Central Missouri
University of Missouri—Kansas City
University of Missouri—St. Louis
Webster University

“Over the past 8 years, the T.E.A.C.H. MISSOURI scholarship has helped me achieve my CDA credential, Certificate of Specialization, Certificate of Proficiency, and Associates Degree in Early Care and Education (graduating with Academic Honors). None of this would have been possible if it were not for the financial assistance, support and career advising this scholarship brings.”

– Jennifer Boston, T.E.A.C.H. MISSOURI recipient
Resource Requests and Referrals

Child Care Aware® of Missouri maintains current data on the supply of and demand for child care and early learning programs in Missouri. These resources are available for use by parents, programs, and local planners, and made possible with funding from the Missouri Department of Social Services.

By the Numbers:

CONSUMER EDUCATION & PROGRAM REFERRALS:

- **13,588**
  - On-line and phone referrals to early care and education and after school programs

- **14%**
  - Average increase in participant knowledge

- **98%**
  - Of parents used our information on quality to choose program

WHAT DATA WE COLLECT:
RESULTS:

222 Workshop Sessions

542 Hours of Training

4,356 Participants

71% of participants reported changing their daily practice
Our Financial Position:

By the Numbers:

2013 STATEMENT OF FINANCIAL POSITION:

<table>
<thead>
<tr>
<th>Total Assets</th>
<th>$2,872,189</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Liabilities</td>
<td>$2,366,032</td>
</tr>
<tr>
<td>Net Assets</td>
<td>$506,157</td>
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<tr>
<td>Total Liabilities and Net Assets</td>
<td>$2,872,189</td>
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<tr>
<td>Net Assets, Beginning of Year</td>
<td>$722,874</td>
</tr>
<tr>
<td>Net Assets, End of Year</td>
<td>$506,157</td>
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<tr>
<td>Change in Net Assets</td>
<td>($216,717)</td>
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</tbody>
</table>

Thank You!

A very special thank you to all of our supporters of our Annual Campaign, our volunteers, and our staff for all of your support in 2013!
2013 EXPENSES:

89% of expenses spent on program services

2013 REVENUES:

Total: $2,135,015

TOP FUNDERS

The Child Care Aware® of Missouri Board of Directors
The Children’s Trust Fund
The Department of Social Services
The Department of Elementary and Secondary Education
Nemours/Centers for Disease Control
PNC Bank
Project Launch
The United Way of Central Missouri

Government Contracts
Local Contracts
Investment Income
Misc.

Total: $2,351,732
Mission

Child Care Aware® of Missouri’s mission is to connect families to child care, early learning and after school programs; improve the quality of those programs; and to collaborate with business and civic leaders to make child care safe and enriching for children.