ChildCare Aware
OF MISSOURI

2016 Annual Report
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OUR CHILD CARE REFERRAL DATA

21,315 referrals and online searches for child care.

76% child care supply and demand data requests from community partners.

96% of families who used our referral services reported increased knowledge about types of early education and care programs.

94% of families who used our referral services reported increased knowledge about how to choose a quality program.

OUR PROGRAM OUTPUTS & OUTCOMES

90 programs participated in advanced-topic training and coaching.

97% of participants are satisfied with our training.

4,032 college credit hours taken through T.E.A.C.H. MISSOURI Scholarship.

5% average increase in wages for scholarship participants.

97% retention of T.E.A.C.H. MISSOURI recipients.

Ending Net Assets: $678,085

Total Income in the past fiscal year: $2,435,875

Total Expenses: $2,428,821
- Program Service Expense: $2,191,492
- Management & General: $204,103
- Fundraising: $33,226

Number of training participants: 1,288

Total number of trainings: 144
Express Scripts and PNC Foundation Launch Earliest Impact Project

Earliest Impact targets child care educators and professionals in the Ferguson area, educates program directors and owners on business planning and entrepreneurial thinking, and trains child care program educators in the Project Construct learning curriculum. This learning collaborative teaches academic skills with an added focus on expanding intellectual capacities, personal development, and building relationships. Success is measured using pre- and post-assessments of participant knowledge.

Wellness in Child Care: Stakeholder Survey

Working in early childhood health and wellness in child care settings for over four years, we seek to create lasting change in child care programs to promote healthy lifestyles. With funding from the Missouri Foundation for Health, the Health Care Foundation of Greater Kansas City and the Missouri Department of Health and Senior Services – Bureau of Community Wellness, a survey was conducted of state stakeholders. In conjunction with the University of Missouri – Kansas City Institute for Human Development, the survey focused on cost, feasibility of implementation, and degree of impact for child care programs around specific areas of health and wellness. This is the first step in a campaign advocating for change in child care programs.

Fourth Consecutive Year to Receive Nemours Children’s Hospital/U.S. Center for Disease Control Funding for Taking Steps to Health Success

Taking Steps to Healthy Success combines specialized training and coaching to assist child care programs to make healthy food choices, eliminate sugary beverages, increase daily physical activity, and encourage breastfeeding friendly practices while reducing screen time in child care. Short and long-term changes in practice at participating child care programs lead to increased health and wellness for children and families through policy change.

T.E.A.C.H. Early Childhood® Missouri Scholarship

T.E.A.C.H. MISSOURI provides scholarships to child care educators seeking to further their education in childhood development. We work with the applicants and sponsoring child care programs to fund one of several learning opportunities: three levels of degree, certification courses, and student teaching. The aim of the program is to provide access to education for child care educators in licensed programs, thereby improving child care quality. This program also helps reduce turnover, as educators who complete the scholarship contract receive bonuses for continuing to work at the sponsoring child care program. T.E.A.C.H. MISSOURI is intended for full-time professionals who, as recipients, are also part-time students. Success is measured by completion of education, increase in annual wages and increased retention in sponsoring child care programs.
OUR MISSION

To improve outcomes for children and families – especially those who use Missouri’s child care, early education, and after-school programs – ensuring that children and youth are prepared for success in school and for future participation in a globally-competitive economy.